



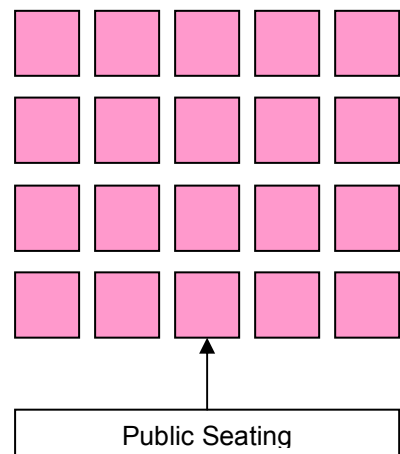
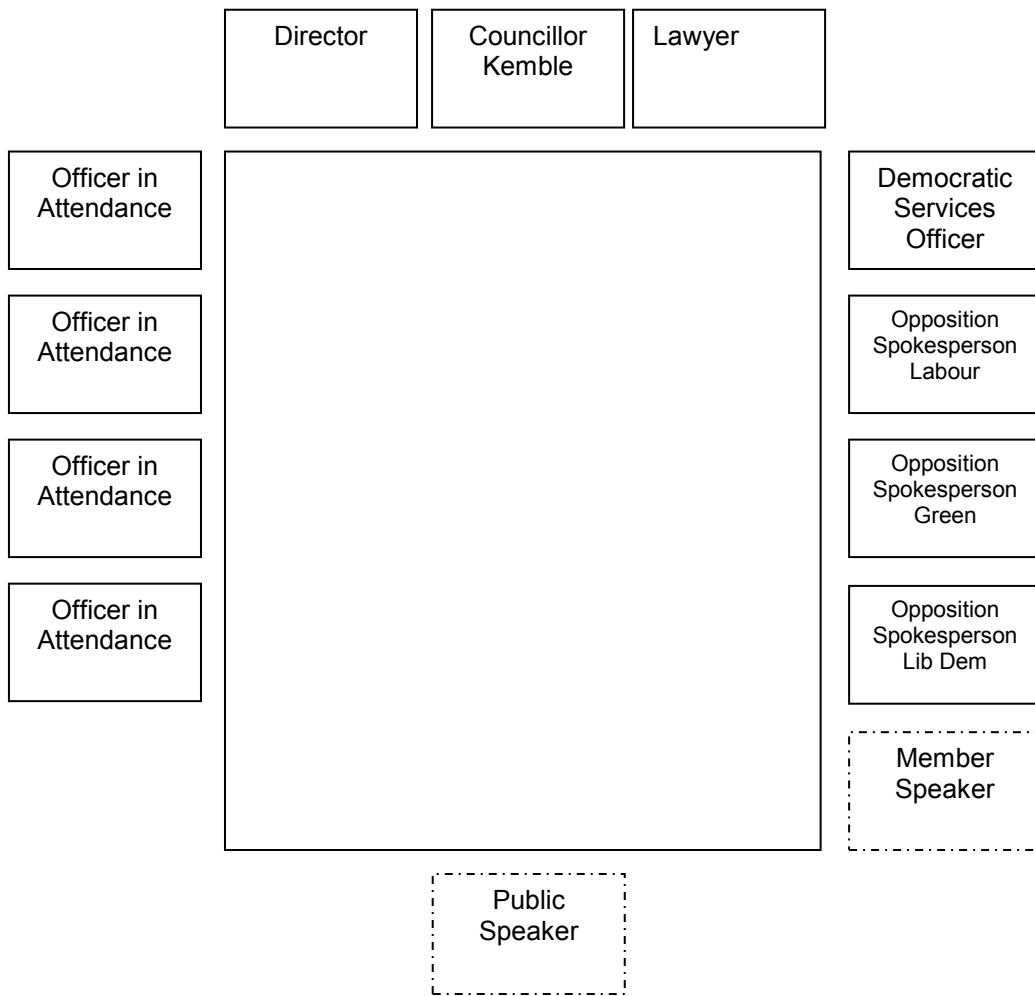
Brighton & Hove
City Council

Cabinet Member Meeting

Title:	Enterprise, Employment & Major Projects Cabinet Member Meeting
Date:	10 June 2009
Time:	5.00pm
Venue	Committee Room 1, Hove Town Hall
Members:	Councillor: Kemble (Cabinet Member)
Contact:	Caroline De Marco Democratic Services Officer 01273 291063 caroline.demarco@brighton-hove.gov.uk

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Democratic Services: Meeting Layout



AGENDA

Part One

Page

1. PROCEDURAL BUSINESS

- (a) Declarations of Interest by all Members present of any personal interests in matters on the agenda, the nature of any interest and whether the Members regard the interest as prejudicial under the terms of the Code of Conduct.
- (b) Exclusion of Press and Public - To consider whether, in view of the nature of the business to be transacted, or the nature of the proceedings, the press and public should be excluded from the meeting when any of the following items are under consideration.

NOTE: Any item appearing in Part 2 of the Agenda states in its heading the category under which the information disclosed in the report is exempt from disclosure and therefore not available to the public.

A list and description of the exempt categories is available for public inspection at Brighton and Hove Town Halls.

2. MINUTES OF THE PREVIOUS MEETING

1 - 4

Minutes of the Meeting held on 5 May 2009 (copy attached).

3. CABINET MEMBER'S COMMUNICATIONS

4. ITEMS RESERVED FOR DISCUSSION

- (a) Items reserved by the Cabinet Member
- (b) Items reserved by the Opposition Spokespersons
- (c) Items reserved by Members, with the agreement of the Cabinet Member.

NOTE: Public Questions, Written Questions from Councillors, Petitions, Deputations, Letters from Councillors and Notices of Motion will be reserved automatically.

5. PETITIONS

5 - 6

Report of the Acting Director of Strategy & Governance (copy attached).

6. PUBLIC QUESTIONS

(The closing date for receipt of public questions is 12 noon on 3 June)

ENTERPRISE, EMPLOYMENT & MAJOR PROJECTS CABINET MEMBER MEETING

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No public questions have been received by the date of publication.

7. DEPUTATIONS

(The closing date for receipt of deputations is 12 noon on 3 June 2009)

No deputations have been received by the date of publication.

8. LETTERS FROM COUNCILLORS

No letters have been received.

9. WRITTEN QUESTIONS FROM COUNCILLORS

7 - 8

Learning and Skills Council – Question from Councillor Turton (copy attached).

10. NOTICES OF MOTIONS

No Notices of Motion have been received by the date of publication.

The City Council actively welcomes members of the public and the press to attend its meetings and holds as many of its meetings as possible in public. Provision is also made on the agendas for public questions to committees and details of how questions can be raised can be found on the website and/or on agendas for the meetings.

The closing date for receipt of public questions and deputations for the next meeting is 12 noon on the fifth working day before the meeting.

Agendas and minutes are published on the council's website www.brighton-hove.gov.uk. Agendas are available to view five working days prior to the meeting date.

Meeting papers can be provided, on request, in large print, in Braille, on audio tape or on disc, or translated into any other language as requested.

For further details and general enquiries about this meeting contact Caroline De Marco, (01273 291063, email caroline.demarco@brighton-hove.gov.uk) or email democratic.services@brighton-hove.gov.uk

Date of Publication - Tuesday, 2 June 2009

**ENTERPRISE
EMPLOYMENT &
MAJOR PROJECTS
CABINET MEMBER
MEETING**

Agenda Item 2

Brighton & Hove City Council

BRIGHTON & HOVE CITY COUNCIL

ENTERPRISE, EMPLOYMENT & MAJOR PROJECTS CABINET MEMBER MEETING

5.00pm 5 MAY 2009

COMMITTEE ROOM 3, HOVE TOWN HALL

MINUTES

Present: Councillor Kemble (Cabinet Member)

Also in attendance: Councillor Turton (Opposition Spokesperson)

PART ONE

56. PROCEDURAL BUSINESS

56a Declarations of Interests

56.1 There were none

56b Exclusion of Press and Public

56.2 In accordance with section 100A of the Local Government Act 1972 ("the Act), the Cabinet Member for Enterprise, Employment and Major Projects considered whether the press and public should be excluded from the meeting during an item of business on the grounds that it was likely, in view of the nature of the business to be transacted or the nature of the proceedings, that if members of the press and public were present during that item, there would be disclosure to them of confidential information (as defined in section 100A (3) of the Act) or exempt information (as defined in section 100I(I) of the Act).

56.3 **RESOLVED** – that the press and public be not excluded from the meeting.

57. MINUTES OF THE PREVIOUS MEETING

57.1 **RESOLVED** – That the minutes held on 23 March 2009 be agreed and signed by the Cabinet Member.

58. CABINET MEMBER'S COMMUNICATIONS

Open Market

58.1 The Cabinet Member reported that the Open Market project continued to make good progress through partnership working between the Open Market Traders Association, The Hyde Group and the council and had taken another step towards the realisation of a new covered market for London Road.

58.2 Triodos Bank had confirmed by letter to the Market Traders Association that it would provide a conditional loan of £1,000,000 to assist the redevelopment of the Open Market. This loan would be taken on by the Community Interest Company to be formed to take on the management and operation of the new market. Hyde would now look to complete the work required for a full planning application, which would hopefully be submitted in the Summer. Subject to the planning decision, works could start on site early in 2010.

Be Local, Buy Local

58.3 The Cabinet Member reported that the Buy Local project started in December 2008 to promote the benefits of shopping locally to residents and to offer retailers free promotional opportunities.

58.4 There was a successful PR campaign at the time of the launch, including coverage in The Argus, idea.gov.uk and New Start magazine. A second campaign to mark 100 traders signing up to the scheme occurred in March.

58.5 Approximately 180 traders were now signed up, nearly double the target of 100. Visibility of window stickers was strong in the North Laine, parts of Hove and increasingly Kemp Town, providing continued awareness to residents and visitors as well as positive publicity to the council. An additional campaign to deliver window stickers to traders was due to commence in May 2009.

Business Lifebelt

58.6 The Cabinet Member reported that Business Lifebelt sessions started in February 2009, involving one-to-one clinics, workshops and two large events. 160 businesses had already received direct support through Business Lifebelt, with over 90% of feedback being either 'good' or 'excellent'.

58.7 The main business lifebelt event was taking place on Wednesday 13th May at Hove Town Hall as part of The Brighton & Hove Business Show. 20 business support partners would be present to offer advice to attendees.

59. ITEMS RESERVED FOR DISCUSSION

59.1 Item 66 was reserved for discussion.

60. PETITIONS

60.1 There were none.

61. PUBLIC QUESTIONS

61.1 There were none.

62. DEPUTATIONS

62.1 There were none.

63. LETTERS FROM COUNCILLORS

63.1 There were none.

64. WRITTEN QUESTIONS FROM COUNCILLORS

64.1 There were none.

65. NOTICES OF MOTIONS

65.1 There were none.

66. UPDATE ON THE CITY EMPLOYMENT & SKILLS PLAN - MID YEAR EVALUATION

66.1 The Cabinet Member considered an update report of the Director of Culture & Enterprise on the mid-term evaluation of the City Employment & Skills Group (CESSG), and the progress underway for agreeing the priorities for 2009/10 (for copy see minute book).

66.2 The City Employment and Skills Plan Mid-Term Evaluation Interim Report was attached as appendix 1. The Future Priorities and Evaluation Framework was attached as Appendix 2 to the report.

66.3 The Cabinet Member received a presentation from the Economic Development Manager and David Howells from Rubicon Regeneration. Presentation slides are attached to the minutes.

66.4 The Economic Development Manager reported that the situation had changed since the evaluation report and thematic action plan had been produced. The Job Seekers Allowance count had gone up this year by 55%. 25,000 people were claiming benefit. The recession was affecting businesses locally including retail, construction, financial services and hospitality. Meanwhile, 23,000 residents had no qualifications. This posed a challenge which required cross sector working. Meanwhile, partners were being

asked to sign up to the CESSG Accord. Consultation was underway and a meeting on 14 May would finalise the Action Plan and Accord.

- 66.6 The Cabinet Member asked about governance arrangements. It was explained that the performance team had agreed to help in setting up new systems to track performance against the new priorities. A new structure for tracking should be in place by September 2009.
- 66.7 Councillor Turton referred to Section 2.3 of the City Employment and Skills Plan Mid Term Evaluation. He asked for examples of lobbying and collaboration. The Economic Development Manager replied that CESP were lobbying the DWP to try to make things easier for local providers.
- 66.8 **RESOLVED** – Having considered the information and the reasons set out in the report, the Cabinet Member accepted the following recommendation.
- (1) That the City Employment & Skills Plan mid-term evaluation report be noted and that the Thematic Action Plan for 2009/10 be agreed.

The meeting concluded at 5.34pm

Signed

Chair

Dated this

day of

ENTERPRISE EMPLOYMENT & MAJOR PROJECTS CABINET MEMBER MEETING

Agenda Item 5

Brighton & Hove City Council

Subject:	Petitions		
Date of Meeting:	10 June 2009		
Report of:	Director of Strategy & Governance		
Contact Officer:	Name:	Caroline De Marco	Tel: 29-1063
	E-mail:	caroline.demarco@brighton-hove.gov.uk	
Key Decision:	No		
Wards Affected:	All		

FOR GENERAL RELEASE

1. SUMMARY AND POLICY CONTEXT:

- 1.1 To receive the following petitions presented at Council on 30 April 2009 and any petitions presented directly to the Enterprise, Employment & Major Project Cabinet Member Meeting.
- (i) To receive the following petition presented at Council on 30 April 2009 by Councillor Oxley and signed by 420 people:

“We, the undersigned, believe that the arrival of a major food retailer in Portland Road, would be devastating to local trade, would ultimately reduce competition and choice for local residents as businesses would be forced to close and would do nothing to help local traders manage the effects of the worsening recession.

We also believe that another store selling alcohol is not necessary given the large number of outlets already selling such items in the area.

We call on Brighton and Hove City Council to defend small and medium sized businesses in the city in view of the economic downturn and for the future diversity of the city’s economic base.”

- (ii) To receive the following petition presented at Council on 30 April 2009 by Councillor Kitcat and signed by 54 people:

“We the undersigned traders, hoteliers and Ward Councillors are writing to you with regards the Preston Street area of Regency Ward.

The past few years has seen a noticeable decline in the fortunes of Preston Street with increasing numbers of businesses closing and properties remaining vacant. Preston Street is a key part of the tourist experience, providing a diverse choice of food and drink to visitors and residents. With the i360 tower still planned to go ahead and with thought to keeping Brighton & Hove's competitive edge, we call on the administration to take bold steps.

We ask that the foot and vehicle traffic implications of the i360 are fully considered and that the funds are found to support Preston Street being turned into a mixed-used street as has been done so successfully in New Road. We believe this change will support the growth of a more continental café culture with more outdoor dining and an improved ambience to the whole street.

We urge you to consider this matter and include residence and traders in reviving our key restaurant street.”

2. RECOMMENDATIONS

- 2.1 That the petitions presented at the Council meeting as detailed above be noted and any subsequent action resulting from the nature of each petition be determined.

**ENTERPRISE
EMPLOYMENT &
MAJOR PROJECTS
CABINET MEMBER
MEETING**

Agenda Item 9

Brighton & Hove City Council

**Enterprise, Employment & Major Projects Cabinet Member Meeting – 10
June 2009**

Written question from Councillor Turton

“Given that the Learning and Skills Council will be abolished in 2010 and responsibilities for 14-19 education and learning will be transferred to local authorities and two new agencies, (Skills Funding Agency and Young People Learning Agency), could the Cabinet Member explain (a) What preparations the City Council has made for this transfer and (b) What preparatory discussions have taken place with relevant agencies at national and/or regional level for links to be forged with these two agencies?”

Councillor Craig Turton
Labour Member for East Brighton

